



Hot Bread Kitchen Champions Fundraising Checklist

- Set a Goal.**
Give people a goal to help you reach!

- Donate to Yourself.**
Demonstrate your passion to your potential donors and challenge them to match your commitment.

- Make A List.**
Compile a list of friends, family, co-workers, peers and others that may support your efforts.

- Share a Story.**
Why does Hot Bread Kitchen's mission resonate with you? Perhaps you have a personal connection to the food industry, or entrepreneurship, or were raised by a strong single mother. A personal story, combined with statistics about Hot Bread Kitchen's impact, will help donors understand why the fundraiser is important. Read more about our relief effort impact [online here](#), and find photos, stories, and quotes on our [Instagram](#).

- Email Your List.**
Send out emails and updates to your contacts requesting support. Don't be afraid to ask—no one will donate if you don't give them the opportunity!

- Get Social.**
Share updates, stories, and request donations on Facebook, Twitter, and Instagram and tag us @hotbreadkitchen!

- Say Thanks.**
Be prompt in thanking people as soon as they make a donation. Text them, email them, give them a shoutout on social media!

If you have any questions or would like assistance with fundraising, reach out to development@hotbreadkitchen.org.

TALKING ABOUT HOT BREAD KITCHEN

Here is some boilerplate information about Hot Bread Kitchen you can use when describing our work.

Hot Bread Kitchen - hotbreadkitchen.org

- Hot Bread Kitchen is a nonprofit social enterprise in NYC. Our mission is to create economic opportunity through careers in food.
- We train women who are motivated to work to be a part of New York City's thriving culinary workforce, incubate diverse and emerging food entrepreneurs, and sell a line of breads baked to feed our mission.
- Hot Bread Kitchen's unique model helps women and entrepreneurs break through barriers and move the food industry toward greater equity and sustainability.

Hot Bread Kitchen's COVID-19 Relief Efforts - hotbreadkitchen.org/covid19

- Hot Bread Kitchen is pivoting our program support to provide the most critical relief that women in the food industry, small business owners, families, and communities need in these challenging and uncertain times. Get the most up-to-date information about our relief effort and impact at hotbreadkitchen.org/covid19

Supporting our Work - hotbreadkitchen.org/support

- Join the movement! Learn more about our work and support breadwinners at hotbreadkitchen.org

Social links

- Instagram: [@hotbreadkitchen](https://www.instagram.com/hotbreadkitchen)
- Twitter: [@hotbreadkitchen](https://twitter.com/hotbreadkitchen)
- Facebook: [facebook.com/hotbreadkitchen](https://www.facebook.com/hotbreadkitchen)
- LinkedIn: [linkedin.com/company/hotbreadkitchen/](https://www.linkedin.com/company/hotbreadkitchen/)