Hot Bread Kitchen Champions
Fundraising Checklist

☐ **Set a Goal.**
Give people a goal to help you reach!

☐ **Donate to Yourself.**
Demonstrate your passion to your potential donors and challenge them to match your commitment.

☐ **Make A List.**
Compile a list of friends, family, co-workers, peers and others that may support your efforts.

☐ **Share a Story.**
Why does Hot Bread Kitchen's mission resonate with you? Perhaps you have a personal connection to the food industry, or entrepreneurship, or were raised by a strong single mother. A personal story, combined with statistics about Hot Bread Kitchen's impact, will help donors understand why the fundraiser is important. Read more about our impact [online here](#), and find photos, stories, and quotes on our [Instagram](#).

☐ **Email Your List.**
Send out emails and updates to your contacts requesting support. Don't be afraid to ask—no one will donate if you don't give them the opportunity!

☐ **Get Social.**
Share updates, stories, and request donations on Facebook, Twitter, and Instagram and tag us @hotbreadkitchen!

☐ **Say Thanks.**
Be prompt in thanking people as soon as they make a donation. Text them, email them, give them a shoutout on social media!

*If you have any questions or would like assistance with fundraising, reach out to development@hotbreadkitchen.org.*
TALKING ABOUT HOT BREAD KITCHEN

Here is some boilerplate information about Hot Bread Kitchen you can use when describing our work.

**Hot Bread Kitchen - hotbreadkitchen.org**
- Hot Bread Kitchen is a nonprofit in NYC.
- Hot Bread Kitchen aims to create economic mobility for individuals impacted by gender, racial, social, and/or economic inequality in New York City, historically using the vibrant potential of the food industry as a pathway forward. We seek to expand skills, connections, and life-changing opportunities for talented women and small businesses.
- Hot Bread Kitchen’s work builds on a 10-year history of providing social services, skills coaching, job placement and entrepreneurship programming as well as our vast connections and employer relationships that put workers and small businesses on a path to economic security and mobility.

**Supporting our Work - hotbreadkitchen.org/support**
- Join the movement! Learn more about our work and support breadwinners at hotbreadkitchen.org

**Social links**
- Instagram: @hotbreadkitchen
- Twitter: @hotbreadkitchen
- Facebook: facebook.com/hotbreadkitchen
- Linkedin: linkedin.com/company/hotbreadkitchen/