

# Hot Bread Kitchen Champions Fundraising Checklist



Give people a goal to help you reach!

### Donate to Yourself.

Demonstrate your passion to your potential donors and challenge them to match your commitment.

## Make A List.

Compile a list of friends, family, co-workers, peers and others that may support your efforts.

#### Share a Story.

Why does Hot Bread Kitchen's mission resonate with you? Perhaps you have a personal connection to the food industry, or entrepreneurship, or were raised by a strong single mother. A personal story, combined with statistics about Hot Bread Kitchen's impact, will help donors understand why the fundraiser is important. Read more about our impact <u>online here</u>, and find photos, stories, and quotes on our <u>Instagram</u>.

#### Email Your List.

Send out emails and updates to your contacts requesting support. Don't be afraid to ask—no one will donate if you don't give them the opportunity!



Share updates, stories, and request donations on Facebook, Twitter, and Instagram and tag us @hotbreadkitchen!

#### Say Thanks.

Be prompt in thanking people as soon as they make a donation. Text them, email them, give them a shoutout on social media!

If you have any questions or would like assistance with fundraising, reach out to <u>development@hotbreadkitchen.org</u>.

# TALKING ABOUT HOT BREAD KITCHEN

Here is some boilerplate information about Hot Bread Kitchen you can use when describing our work.

#### Hot Bread Kitchen - hotbreadkitchen.org

- Hot Bread Kitchen is a nonprofit in NYC.
- Hot Bread Kitchen aims to create economic mobility for individuals impacted by gender, racial, social, and/or economic inequality in New York City, historically using the vibrant potential of the food industry as a pathway forward. We seek to expand skills, connections, and life-changing opportunities for talented women and small businesses.
- Hot Bread Kitchen's work builds on a 10-year history of providing social services, skills coaching, job placement and entrepreneurship programming as well as our vast connections and employer relationships that put workers and small businesses on a path to economic security and mobility.

#### Supporting our Work - hotbreadkitchen.org/support

• Join the movement! Learn more about our work and support breadwinners at hotbreadkitchen.org

#### **Social links**

- Instagram: @hotbreadkitchen
- Twitter: @hotbreadkitchen
- Facebook: facebook.com/hotbreadkitchen
- Linkedin: linkedin.com/company/hotbreadkitchen/